



Licensing & Out of Hours Compliance Team - Representation

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Premise Details

Application Ref No	REF 276694
Name of Premises	Club Bloom
Address	100 Bloom Street, Manchester, M1 3LY

Representation

Outline your representation regarding the above application below. This representation should describe the likely effect of the grant of the licence/certificate on the licensing objectives and on the vicinity of the premises.

The Licensing Out of Hours Team (LOOH) are putting forward a representation in support of the Summary Licence Review application made by Greater Manchester Police (GMP). The LOOH team believe the premises licence holder has shown an inability to uphold the licencing objective namely; public safety, and prevention of crime and disorder.

Bloom is located at 100 Bloom Street, M1 3LY in the village, a busy area of city centre with high concentration of clubs and bars, and has a licence to open from 11:00 - 05:30 Sunday to Thursday and 11:00 - 06:30 on Friday and Saturday. The licence holders are Lapwine Limited and they held the licence since 20 August 2017 and the DPs is Joe Maybury who has been the DPS since 26 January 2018.

Lockdown restrictions were in place from March 2020, there were specific restriction for licensed premises under Covid 19. These restrictions were only completely lifted earlier this year.

Complaint of noise,

Bloom After hours. every night till the late hours of the morning up to 9am since they moved in in October 2021, advised they had spoken with the manager who did not offer any resolution so came to the local authority. Email to DPS, this was then not investigated after several attempts to contact the complainant the case was closed.

Assault complaint

731208

On 24 January 2022 LOOH received a complaint regarding an alleged assault by door staff on Saturday 22 January 2022, saying that they had been brutally ganged up on, they were treated horrifically, as they went too far.

This is ment to be a gay venue but in my opinion they are just casting in

on pink pound iam a licence myself not in Manchester but wat I witnessed last note was disgusting I understand door staff have a job to do but if the person they are removing from premises then continue to attack him outside when he is no treat,

Assault complaint

On 25 January 2022 LOOH received a complaint from the **Mother** of the Injured Person allegedly assaulted on Saturday night, stating his injuries broken nose, shattered eye socket cuts and bruises, and stating how utterly shocked they were, and that this seems to be a recurring matter at Bloom.

Assault complaint

27/01/2022 A venue (bloom nightclub Manchester) that the bouncers assaulted me 5 on one and the comment on a lot of the post this is happening all the time something has to be done I ended up with a black eye and a Fractured nose due to this attack

The above complaints all relate to the same assault, the case of assault was taken up with by CID out come not yet determined. LOOH along with GMP visited the premises to view the CCTV 26 January 2022 and met with, Joe Maybury- General Manager /DPS, [REDACTED] - one of the Directors, The Head of security Firm Primary and his assistant.

The CCTV was viewed with a narrative from Joe and head of security to an incident they were not a party to.

The CCTV was viewed from several cameras and the victim outside. the venue are disputing the injuries and stating that they are not in keeping with the evens played out on the CCTV.

The venues narrative was that the IP was in a domestic situation with their partner, the partner was perceived to have place their hand on the IP as they were going down the stairs. From the CCTV, the door staff are seen possibly reacting to something they can hear, one attends followed by the 2nd.

It is clear that something, is taking place, as you can see quick movement to the half turn on the stairs, this area is covered by CCTV but the images are not clear as it is poorly lit. It appears to show 2 door staff, struggling with the IP at first against the wall, and then later on the floor, they are joined by a further 2 door staff, the whole incident of this containment was near to 5 minutes before the IP is lifted and carried down the stairs, you can see the IP is struggling at this point lashing out.

One door staff can be seen to strike the IP the Security, manager states that the first strike is an open handed strike towards the face to prevent blood spitting and the second is a pre- emptive strike for the same.

This appears to myself to be two quick strikes in frustration, the door staff appears to lash out,

The male is then seen to be thrown/placed on the floor by door staff
And the male with a clear injury to the front of their face, mouth/noise.

The narrative the premises gave was that the IP went to headbutt one of security and they put their head down so the IP teeth/mouth connected with the top of the head causing a cut (photo provided).

We continued to watch the CCTV which shows the IP outside walking to and from, the premises.

After watching the CCTV, we were shown to the area in the premise where the alleged assault took place. This area was very dark, venue advised to instal a camera in this area they stated it was something they had already talked about.

This was done in a matter of days and we went back to view, this area now has good coverage with clear images.

Although not on the licence 2 door staff involved in the incident were wearing body cam however, neither had put it to record.

As a result the venue, stated that they were going to get all SIA to wear body cameras, with the hope that at least someone will remember to switch it on.

Due to the poor quality of the footage we were unable to establish if the injuries to sustained by the IP were as a result of the actions of the door staff, premises advised by GMP the crime is being action by the Neighbourhood Team.

GMP and myself then tried to locate the position the photo on social media was taken this appeared to be outside the New Union. We viewed the CCTV image from New union from Near G-A-Y, on Canal Street and then on Princess Street no other altercation that was cause injury witness after about 20 minute from leaving bloom the IP is seen to have their photograph taken, the one on social media.

CCTV viewed back at the office the SIA appeared to strike the IP not a open handed nor a pre emptive strike

22 February 2022

Complaint received stating at Bloom Saturday night. Approximately between the hours of 0430hrs and 0730hrs. they witnessed drug dealing and drug consumption taking place within the premises. On following this up this was third hand information and the person making the complaint was not the person who actually saw the alleged transactions, so getting the information about the location and timings were difficult.

24 March 2022, an email was sent to the DPS Joe Maybury requesting CCTV

Hope all is well

We have an allegation of activity taking place at the premises around 05:00 on the second floor. it was noted number of people passing

drugs around. when mentioned to the door staff, they said that it happens in here and they are not going to do anything. Please can you provide CCTV of the second floor, when you come up the stairs and then stand in front of the bar- look to your right and you have some chairs on the left-hand side of the room.

19 into 20 February 2022 04:30 - 05:30 Saturday into Sunday

26 into 27 February 2022 04:- 05:30 Saturday into Sunday

05/06 March 2022 04:- 05:30 Saturday into Sunday

12/13 March 2022 04:- 05:30 Saturday into Sunday

19/20 March 2022 04:- 05:30 Saturday into Sunday

CCTV images were viewed from the night in question but nothing can be seen on the images of open drug taking but the toilet were of interest very popular of people coming and going so much activity.

On 17 May 2022 the premise was inspected in attendance was Joe DPS and Assistant. The recent issues the assault on a male and the suspected drug use passing around/dealing were discussed and what action they are taking to ensure these are not taking place. Joe advised that they are taking this seriously they have daily debriefs around and incidents. They had a very strict Drug Policy attached, also they have had a change of door company from Primary to Compact in March 2022.

The main condition on the licence being breach at the inspection was:
Annex 3 – 12 Clubscan/IDSCAN or similar system installed with a TV monitor at the entrance capturing people entering and leaving.

This is something that was brought to light before lockdown with the premises, and had still not been complied with. Joe informed that this is something they were in the process of getting.

After 2 weeks there was still no sign of an ID scan being implemented so a letter was sent via email on 06 June advising that I was returning on Saturday 11 June 0:30 to confirm that you are now complying with all the conditions within your licence **Annex 3. 12 Clubscan/IDSCAN or similar system installed** with a TV monitor at the entrance capturing persons entering and leaving.

However before LOOH had the chance to return to check it was in place, we had received another complaint regarding an assault where the complainant was informing us that the SIA in question had been dismissed.

LOOH thought this could not be the case surely the premises would have been in touch with either GMP Licensing or ourselves. An email to the Joe DPS 7 June 2022 enquiring. Joe replied 10 June 2022 confirming that this had indeed been the case and that the door staff had been dismissed, an internal investigation was being conducted by Compact the door company. A copy of the incident book written up was supplied and the offer to view the CCTV of the incident, when we come to check the Clubscan.

10 June 2022 viewed the CCTV of the incident, with my colleague and PC Stuart Hammersley, it appears to show a male and a female are having a dispute with another male, after a few minutes the single male pushes the male, which sends him into the barrier and onto the floor, he gets up to retaliate but falls again, by the time he is on his feet and going angrily towards

the aggressor, the door staff has arrived to march the aggressor off, however the male was clearly agitated and lashing out so was lifted off his feet by 4 door staff, each having one leg or arm. it appears from CCTV that one door staff without provocation hails a number of blows on the male, when the male was in no position to protect himself,

On 28 June 2022 Sgt O'Donnell came to me the case officer regarding concerns they had regarding frequent incidents in and around the premises Bloom and wanted to arrange a meeting with them for 29 June 2022 to go through the incidents and relay our concerns. I was not available the but said I could attend on 30 June 2022.

On 29 June 2022, however I was notified by Premises Licensing of the intention of GMP to Summary Review Club Bloom's licence, as there had been an allegation of rape on the premises, in the early hours of Wednesday 29 June 2022 by a 15 year old male.

Initial information at the Summary Review indicated that the male had gained entry to the premises VIA a forged document. However having viewed the CCTV for myself with GMP, it is clear that they are in breach of the licence condition:

Annex 3 – 18 *The Challenge 25 Policy will be implemented in full and appropriate identification will be sought from any person that appears under the age of 25. The only acceptable forms of identification will be passport, photo driving licence and those carrying the PASS logo*

It is clear from the CCTV that the accused male in this case, did not show any form of ID and was manually inputted by door staff into the Clubscan, with a birthdate that made them appear to be 19, with the date of the birth being the actual day they were on. The same door staff left with the male and can be seen enjoying a cigarette with them.

Viewing the arrival of the allege perpetrator and victim on each occasion when viewing the CCTV the Club Scan is not wholly being used to scan customer in.

It is not clear whether this male is a regular to the premises or know the door staff as they appear to have a familiar relationship, with some of the door team, the male in question was seen sparing with one of the door staff, very jovial ducking and diving minutes before he entered the toilet area with the alleged victim.

At approximately 04:18 alleged victim and alleged perp enter toilets 04:25 a door staff goes to the toilet area and returns, at approximately 04:40 the alleged victims friends enter the toilet area and leave the toilet with her, followed by the alleged perpetrator.

Viewing the CCTV in relation to the information given by the alleged victim on body cam the information supplied by the victim appears to fit, they stated that they thought they were going to be rescued from the situation they found themselves in, as door staff would throw them out for both being in the toilet, but was devastated when the door staff knocked on saw who it was and stated oh its you carry on have a good one.

It was a further 15 minutes from when it is alleged the door staff knocked on to when the alleged victim and friends arrive, leaving the female in the situation for another 15 minutes.

The alleged victim from body cam images is clearly intoxicated, giving her account with friends repeatedly stating the situation she was in.

Although asked on a number of occasion if she wanted the police calling and not wanting to at that time. The nature of the allegation should have prompted a better response from management and door staff.

We would make reference to the Section 8 of Manchester's Standards to promote the Licensing Objectives, set out in Manchester City Council's Statement of Licensing Policy:

MS6 Provide a Duty of Care for intoxicated or vulnerable customers and medical emergencies.

Procedures are expected to be in place at the premises to initiate 999 calls when an emergency concerning a person's physical safety is in progress.

Viewing the arrival of the alleged perpetrator and victim on each occasion when viewing the CCTV the Club Scan is not wholly being used.

746039

On 4 July 2022 LOOH received another complaint regarding activities at the premises details below:

I'm emailing on behalf of my partner. This place is a disgrace, there is countless times she has told me she has been harassed by straight foreign men (it's meant to be a gay club?) also offering drugs to girls, trying to prey on girls.

Also the bouncers are a absolute joke, all of them should have there badges removed and never be able to be bouncers again. They do nothing to do what their job is, safe guarding people!

There has been countless reports on their Facebook reviews of bad things happening to countless people & nothing seems to be done about it.

Even the bouncers allow these things to happen and allow these foreign men to purge on women. I personally think the bouncers get paid by these men.

My partner did make a report to the police once but nothing ever happened.

Bloom should be shut down for good and just made into offices or a nice restaurant for the gay community not a scary place to be for many people and puts a bad name in Manchester.

This needs to be dealt with before more attacks/ illegal things happen there!

I have spoken with comp today but was busy and was going to call back so I will try again tomorrow

As with GMP, LOOH share concerns over the premises in regard to crime and disorder, and the general running of the premises. The licence holder and those involved have always been keen to work with LOOH, and react quickly to incidents, however this is always on a reactive basis, No further conditions or assurances can be offered at this point to alleviate our concerns.

LOOH support GMP's application to review Blooms premise licence as they are failing to ensure the licensing objectives are upheld.

RES1

From: [REDACTED] >

Sent: 04 July 2022 11:21

To: Premises Licensing <Premises.Licensing@manchester.gov.uk>

Subject: Re: BLOOM CLUB, BLOOM STREET, COMPLAINT, REQUEST TO REVOKE LICENSE PERMANENTLY

Hi yes am more than happy for you to use my comments. My name is [REDACTED] & my address is [REDACTED]

On Mon, 4 Jul 2022 at 11:19, Premises Licensing <Premises.Licensing@manchester.gov.uk> wrote:

Hi [REDACTED] - do you want your comments to be logged against the review application which is ongoing and will mean your comments are considered by the licensing committee when they review the licence. We would need your name and address in order to log this as an objection.

If you visit this page it will give you some more guidance on what it means to make an objection - please read it and then confirm if you want to proceed.

[Make representation to a licensing or gambling application - Manchester City Council](#)

thanks

Gary Hames

Premises Licensing

Growth and Development

Manchester City Council

Level 1 Town Hall Extension

Albert Square

PO Box 532

M60 2LA

Email: premises.licensing@manchester.gov.uk

Web: www.manchester.gov.uk/licensing

From: [REDACTED] >

Sent: 04 July 2022 11:11

To: Premises Licensing <Premises.Licensing@manchester.gov.uk>

Subject: Re: BLOOM CLUB, BLOOM STREET, COMPLAINT, REQUEST TO REVOKE LICENSE PERMANENTLY

Can you forward my email onto the correct team then please

On Mon, 4 Jul 2022 at 10:20, Premises Licensing <Premises.Licensing@manchester.gov.uk> wrote:

Good morning [REDACTED]

Thank you for your email. On 29 June an application was made by Greater Manchester Police under s53A of the Licensing Act 2003 for a Summary Review of the Premises Licence for Bloom. The application is in consultation until midnight on 13 July 2022.

Members of the public have the option to comment on the application, and must do so in writing to premises.licensing@manchester.gov.uk no later than this date. Please let us know if you wish to make a comment on the application. Any comments must be relevant to the promotion of the four licensing objectives:

- The prevention of crime and disorder
- The prevention of public nuisance
- Public safety
- The protection of children from harm

There is a hearing taking place this morning during which interim steps will be considered, pending the full review. You can find more information about this on [the Manchester City Council website](#).

Kind Regards

Gary Hames
Premises Licensing
Growth and Development
Manchester City Council
Level 1 Town Hall Extension
Albert Square
PO Box 532
M60 2LA
Email: premises.licensing@manchester.gov.uk
Web: www.manchester.gov.uk/licensing

From: Contact <Contact@manchester.gov.uk>

Sent: 04 July 2022 08:18

To: Premises Licensing <Premises.Licensing@manchester.gov.uk>

Subject: FW: BLOOM CLUB, BLOOM STREET, COMPLAINT, REQUEST TO REVOKE LICENSE PERMANENTLY

From: [REDACTED] >

Sent: 04 July 2022 00:00

To: Contact <Contact@manchester.gov.uk>

Subject: BLOOM CLUB, BLOOM STREET, COMPLAINT, REQUEST TO REVOKE LICENSE PERMANENTLY

Hi,

I'm emailing on behalf of my partner.

This place is a disgrace, there is countless times she has told me she has been harassed by straight foreign men (it's meant to be a gay club?) also offering drugs to girls, trying to prey on girls.

Also the bouncers are a absolute joke, all of them should have there badges removed and never be able to be bouncers again. They do nothing to do what there job is, safe guarding people!

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Even the bouncers allow these things to happen and allow these foreign men to purge on women. I personally think the bouncers get paid by these men.

My partner did make a report to the police once but nothing ever happened.

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This needs to be dealt with before more attacks/ illegal things happen there!

RES2

From: Contact <Contact@manchester.gov.uk>

Sent: 06 July 2022 08:18

To: Premises Licensing <Premises.Licensing@manchester.gov.uk>

Subject: FW: BLOOM club, bloom St, complaint, request to revoke license permanently. Shut it down!

Hi,

Forwarding complaint against night club.

Regards,

Fawaad Ahmed

Contact Manchester

From: [REDACTED] >

Sent: 05 July 2022 21:48

To: Contact <Contact@manchester.gov.uk>

Subject: BLOOM club, bloom St, complaint, request to revoke license permanently. Shut it down!

Numerous sexual assault incidents due to incompetent staff.

Please shut down this nightclub for good!

Thanks

[REDACTED]

RES3

From: Contact <Contact@manchester.gov.uk>

Sent: 06 July 2022 08:19

To: Premises Licensing <Premises.Licensing@manchester.gov.uk>

Subject: FW: BLOOM club, Bloom St, Complaint, REVOKE LICENSE PERMANENTLY

Hi,

Forwarding complaint against club.

Regards,

Fawaad Ahmed
Contact Manchester

From: [REDACTED] >

Sent: 05 July 2022 23:31

To: Contact <Contact@manchester.gov.uk>

Subject: BLOOM club, Bloom St, Complaint, REVOKE LICENSE PERMANENTLY

To whom it may concern,

It is vital that this organisation is shut down. It has brought nothing but distress and pain to the community with multiple rape cases within the building.

Things need to change. You have the power to protect each individual who comes in and out of Manchester. Use that power.